



P O Box 944210, Sacramento, CA 94244-2100 TDD (916) 322-1700 Telephone (916) 322-3350 www.m.ca.gov Ruth Ann Terry, MPH, RN Executive Officer



# APPLICATION FOR APPROVAL AS A CONTINUING EDUCATION PROVIDER FEE \$200

FOR OFFICE USE ONLY Be sure to complete the entire application, including the Course Information Provider No: and Instructor Information forms. Please type or print all entries. Cashier No: Approval Period: 1. Provider/Business Name: 2. Phone No: Bus: 703-554-8751 Care Net Res: none ZIP Code: 3. Address: City: State: 44180 Riverside Parkway Suite 200 Lansdowne VA 20176 4. Have you ever been a provider of continuing education for nurses in California? ✓ No Yes If ves. Provider Name: Provider No: 5. Provider as a/an: Association Corporation Government Agency Individual Non-Profit Corporation Partnership Organized Health Care System University, College or School 6. Contact Person: Name: Dr. Sandra Christiansen, Elise Pino Phone No: 703-554-8751 7. Tax ID Number: Select the one that applies and enter that number: Social Security No. (SSN): 図 Federal Employer Identification No. (FEIN): 54-1382723 8. Individual Responsible for Record Keeping: Elise Pino 9. Address of Record Storage: Phone No: 44180 Riverside Parkway Suite 200 Lansdowne, VA 20176 703-554-8751 I certify under penalty of perjury under the laws of the State of California that I have read and understand the regulations in Article 5, Title 16, California Code of Regulations, and that all courses and instructors meet the requirements of those regulations.



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Executive Officer

## **COURSE INFORMATION**

(California Code of Regulations, Title 16, Section 1456)

Please Type or Print All Entries

PROVIDER/BUSINESS NAME:

Care Net

2. DATE(S) TO BE OFFERED:

September 20, 2007

1. TITLE: The Adolescent Brain

## 3. OBJECTIVES (Behavioral Terminology):

Participants will understand about the risk factors and negative consequences of adolescent sexual activity

Participants will learn about recent information regarding the maturity of the adolescent brain specifically as it relates to assessing risk and consequences

Participants will discover ways to promote healthy bonding in relationships among adolescents

#### 4. OVERVIEW/DESCRIPTION:

This presentation will review the risk factors for the consequences of sexual activity, including pregnancy and sexually transmitted infections. Recent information about the maturity of the adolescent brain related to assessing the risk and consequence will be detailed. A discussion of appropriate bonding in relationships will be emphasized.

5. TYPE OF OFFERING (Academic, Workshop, In-service, Independent study, etc.):

workshop/seminar

#### **6. TEACHING METHODS:**

lecture format; Powerpoint slides, handouts

7. NUMBER OF CONTACT HOURS: \* 75 minutes: 1.3 contact hours

## 8. CONTENT (Outline Form):

- I Overview of Adolescent Sexual Activity
- A. Risk Factors
- B. Negative Consequences of Early Sexual Activity
- Il Maturation of the Adolescent Brain
- A. Implications for Decision-making
- B. Impact on Critical Thinking
- III. Adolescents and Relationships
- A. Healthy Bonding
- B. Parent-adolescent bonding

## 9. METHOD OF EVALUATION WHEN REQUIRED:

workshop evaluation

<sup>\*</sup> Independent study providers describe methodology used to determine number of contact hours.



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**Executive Officer** 



## **COURSE INFORMATION**

(California Code of Regulations, Title 16, Section 1456)

Please	Type	or	Print	AII	<b>Entries</b>
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PROVIDER/BUSINESS NAME:

Care Net

2. DATE(S) TO BE OFFERED:

September 20, 2007

1. TITLE: HPV Vaccine: New Human Papillomavirus Recommendations

## 3. OBJECTIVES (Behavioral Terminology):

Participants will develop an understanding of the incidence and prevalence of HPV infection in the U.S. today

Participants will learn the risk factors for exposure and long term potential consequences

Participants will be familiarized with the HPV vaccine, including risk/benefit profile

#### 4. OVERVIEW/DESCRIPTION:

This presentation will review incidence and prevalence of HPV infection in the U.S. In addition, risk factors for infection as well as the oncologic consequences of infection will be reviewed. HPV vaccination will be discussed along with associated potential risks and benefits.

5. TYPE OF OFFERING (Academic, Workshop, In-service, Independent study, etc.): workshop/seminar

#### 6. TEACHING METHODS:

lecture, Powerpoint slides, handouts

7. NUMBER OF CONTACT HOURS: \* 75 minutes: 1.3 contact hours

## 8. CONTENT (Outline Form):

- I Overview of HPV in the U.S. today
- A. prevalence
- B. incidence
- Il Exposure to Infection
- A. Risk Factors
- B. Long term consequences
- i. oncogenic potential
- III HPV Vaccination
- A. FDA approval
- B. Safety profile
- C. Potential risks/side effects

## 9. METHOD OF EVALUATION WHEN REQUIRED:

workshop evaluation

<sup>\*</sup> Independent study providers describe methodology used to determine number of contact hours.



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## **COURSE INFORMATION**

(California Code of Regulations, Title 16, Section 1456)

Please Type or Print All Entries PROVIDER/BUSINESS NAME: CARE MAY KAROLYN Shrage, BSN
1. TITLE: Overview of Implementing an STI (sexually-transmitted infection) Program  In a Pregnancy Resource Center (PRC)  September 20, 2007
3. OBJECTIVES (Behavioral Terminology):
See attached: "Overview of STI Services in a PRC (pregnancy resource center) Learning Objectives"
4. OVERVIEW/DESCRIPTION:
This workshop offers an overview of the provision of STI testing within the PRC setting. Participants will learn about the necessary infrastructure, understand the impact of STIs and the importance of high quality educational tools and counseling skills. In addition, attendees will be exposed to record keeping, follow-up strategies and a synopsis of policies & procedures
5. TYPE OF OFFERING (Academic, Workshop, In-service, Independent study, etc.): workshop/seminar
6. TEACHING METHODS:
lecture, Powerpoint slides, handouts, CD of policies & procedures
7. NUMBER OF CONTACT HOURS: * 75 minutes: 1.3 contact hours
8. CONTENT (Outline Form):
I Overview: Evaluate the community needs A. Community collaboration B. Infrastructure C. Funding/Liability insurance II. STI Testing & Treatment III. Implementing STI testing A. Policies & Procedures B. Staffing C. Scheduling IV. Quality Assurance
9. METHOD OF EVALUATION WHEN REQUIRED:
workshop evaluation

<sup>\*</sup> Independent study providers describe methodology used to determine number of contact hours.

## "Overview of STI Services in a PRC" Learning Objectives

## Operations—Attendees will...

- ...be able to establish the target client.
- ...recognize the need to determine image and maintain credibility within the community through providing quality services.
- ...recognize the necessity of "full circle" services for clients.
- ...recognize the importance of avoiding Mission Creep.
- ✓ ...work through the process of STI services at a PRC.

## Medical Education—Attendees will...

- ....understand the STI/Abortion health risks.
- ...understand importance of being equipped with medically accurate tools to educate and counsel in STI clinic.

## Medical Components—Attendees will...

- ...recognize the need for record keeping and legalities of follow-up.
- ...have an overview of testing determination processes.
- ...become familiar with the need for standing orders for STI services.
- ...have available a synopsis of recommended protocols and policies.



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Ruth Ann Terry, MPH, RN Executive Officer

## **INSTRUCTOR INFORMATION**

(California Code of Regulations, Title 16, Section 1457)

## Please Type or Print All Entries

1. NAME:				2a. LICENSE NU	JMBER: 15556 Alaba	
Byron C.Calhoun, MD	•			2b. Date of Expir	ration: 31Dec2007	
A STATE OF THE STA				2c. Type of License: physician M.D.		
3. EDUCATION:						
College/University	Major	jor Degree Ar		a of Preparation	Year Degree Granted	
See attached document						
		•	· · · · · · · · · · · · · · · · · · ·			
4 EVERIFINAT: (04-4-11)		<u> </u>			1	
4. EXPERIENCE: (Start with mo	1	······				
Agency	Position		Clinical Area		From To Mo/Yr Mo/Yr	
see attached c.v.						
	, ,					
5. TEACHING EXPERIENCE:						
Title of Course	Description		Loc	cation	Month/Year	
see attached c.v.				· + + + · · · · · · · · · · · · · · · ·		
6. Have you ever had a course	in Principles of A	dult Education	n? Yes N	• T		
If yes, give dates: current Vice	-Chair of the Dept o	of Obstetrics &	ـــــ Gynecology We	st Virginia School o	of Medicine	

NOTE: If course has more than one instructor, please copy this form, as a separate form is necessary for <u>each</u> instructor.

CEP App (rev 05/04)

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## **COURSE INFORMATION**

(California Code of Regulations, Title 16, Section 1456)

Please Type or Print All Entries

PROVIDER/BUSINESS NAME: Care Net (Donna Hamson, MD)

1. TITLE: RU-486 Update: What's Next?

2. DATE(S) TO BE OFFERED:

September 21, 2007

## 3. OBJECTIVES (Behavioral Terminology):

Learning objective: To enable the nurse or nurse practitioner to recognize the most common adverse events associated with RU-468 (mifepristone, mifeprex) use, and to be able to counsel patients accordingly both before and after RU-486 use.

To become knowledgeable about the upcoming alternate uses of mifepristone as well as the upcoming second generation progesterone receptor blockers.

#### 4. OVERVIEW/DESCRIPTION:

Participants will receive background on RU486 approval, adverse events since approval and second and third generation progesterone receptor blockers.

5. TYPE OF OFFERING (Academic, Workshop, In-service, Independent study, etc.):

workshop/seminar

#### 6. TEACHING METHODS:

lecture, Powerpoint slides, handouts and Q&A

7. NUMBER OF CONTACT HOURS: \* 75 minutes: 1.3 contact hours

## 8. CONTENT (Outline Form):

I Overview of FDA Approval of Mifeprex

- II Side Effect and Safety Profile
- III Adverse Events since FDA Approval
- IV Second and Third Generation Progesterone Receptor Blockers

## 9. METHOD OF EVALUATION WHEN REQUIRED:

workshop evaluation

<sup>\*</sup> Independent study providers describe methodology used to determine number of contact hours.



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## **COURSE INFORMATION**

(California Code of Regulations, Title 16, Section 1456)

PROVIDER/BUSINESS NAME:	 _

1. TITLE: PTSD & Abortion: Post-Abortion Trauma: Myth or Reality?

2. DATE(S) TO BE OFFERED:

September 22, 2007

## 3. OBJECTIVES (Behavioral Terminology):

Participants will understand the emergence of post-abortion trauma as a clinical entity

Participants will become familiar with the clinical presentation of post-abortion trauma

Participants will understand how post-abortion trauma fits within the diagnosis of post-traumatic stress disorder

Participants will become familiar with treatment options for this disorder

Participants will be exposed to an overview of the scientific research on this topic

## 4. OVERVIEW/DESCRIPTION:

This workshop will focus on the history of post-abortion trauma and its clinical conceptualization as "post-abortion syndrome" (PAS). After exploring the politicized context of this syndrome, the historical context of how PAS has emerged as a clinical reality will be discussed. PAS will be identified as a type of posttraumatic stress disorder and as such, exploration of abortion as a psychosocial stressor will be examined. An overview of abortion trauma-related research will be presented and recommendations for detection and treatment by health care providers will be offered.

## 5. TYPE OF OFFERING (Academic, Workshop, In-service, Independent study, etc.):

workshop/seminar

#### **6. TEACHING METHODS:**

lecture format, Powerpoint slides, handouts

## 7. NUMBER OF CONTACT HOURS: \* .

75 minutes: 1.3 contact hours

## 8. CONTENT (Outline Form):

I Overview of Post-Abortion Psychological Issues

Il Historical relevance: emergence of a new clinical entity

III Post-traumatic Stress Disorder: PAS as a subset

IV. Clinical Presentation: Detection & Treatment

## 9. METHOD OF EVALUATION WHEN REQUIRED:

workshop evaluation

<sup>\*</sup> Independent study providers describe methodology used to determine number of contact hours.



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Executive Officer



## **COURSE INFORMATION**

(California Code of Regulations, Title 16, Section 1456)

PROVIDER/BUSINESS NAME: Care Net / Byron Calhoun, M.D.

1. TITLE: Perinatal Hospice

2. DATE(S) TO BE OFFERED:

September 22, 2007

## 3. OBJECTIVES (Behavioral Terminology):

Understand pressing needs for in-utero terminally ill infants & families
Become familiar with the general hospice concepts
Understand mechanisms for implementation of "perinatal hospice"
Be empowered to create a "perinatal hospice" within own health care system

#### 4. OVERVIEW/DESCRIPTION:

Prenatal diagnosis of terminally ill fetus in utero leading to perinatal hospice as part of the continuation of end of life care

5. TYPE OF OFFERING (Academic, Workshop, In-service, Independent study, etc.): workshop/seminar

6. TEACHING METHODS:

lecture format, PowerPoint slides, handouts, question/answer

7. NUMBER OF CONTACT HOURS: \* 75 minutes: 1.3 hours; lecture format

## 8. CONTENT (Outline Form):

- I. Overview
- II. What is Hospice?
- A. Settings
- B. Populations
- C. Perinatal Hospice
- III. Mechanisms for Implementation of a Hospice Program
- A. Infrastructure/staff
- B. Training
- C. Patient care
- D. Managing burn-out

## 9. METHOD OF EVALUATION WHEN REQUIRED:

workshop evaluation

<sup>\*</sup> Independent study providers describe methodology used to determine number of contact hours.



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## **COURSE INFORMATION**

(California Code of Regulations, Title 16, Section 1456)

Please Type or l	Print All Entries
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**PROVIDER/BUSINESS NAME:** 

Care Net (Julie Klarenbeck, KN)

1. TITLE: Prenatal Care in a Pregnancy Resource Center

2. DATE(S) TO BE OFFERED:

September 22, 2007

3. OBJECTIVES (Behavioral Terminology):

Participants will develop an understanding of limited prenatal care

Participants will be able to identify the benefits of limited prenatal care

Participants will understand the knowledge base for first and second trimester care

Participants will learn how to build teamwork among board members, executive directors and medical personnel

#### 4. OVERVIEW/DESCRIPTION:

Enhance your current medical clinic by adding limited prenatal care, a natural progression. This session will provide insight for the implementation of limited prenatal care services. You will gain a clear understanding of the tools and skills necessary in order to make a smooth transition. We will also evaluate nurse manager's role in educating and developing continued relationships between board members, executive directors and medical personnel.

- 5. TYPE OF OFFERING (Academic, Workshop, In-service, Independent study, etc.): workshop/seminar
- 6. TEACHING METHODS:

lecture, Powerpoint slides, handouts and Q&A

7. NUMBER OF CONTACT HOURS: \* 75 minutes: 1.3 contact hours

## 8. CONTENT (Outline Form):

- I Overview of Limited Prenatal Care in a PRC
- Il Advantages and Benefits of Providing Limited Prenatal Care in Your Community
- III Nursing Knowledge Base for Supporting the Delivery of Prenatal Care
- IV Nurse's Role in Building Teamwork among Staff and Volunteers

## 9. METHOD OF EVALUATION WHEN REQUIRED:

workshop evaluation

<sup>\*</sup> Independent study providers describe methodology used to determine number of contact hours.

## BIOGRAPHICAL SKETCH

Name Byron C. Calhoun, MD, FACOG, FACS, MBA

Contact Information

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Institution and Locat	ion Degree	Year(s)	Field of Study
United States Air Force Academy	B.S.	1975-79	Bioscience
University of Iowa	M.D.	1979-83	Medicine
University of Missouri-Columbia	Residency	1983-87	OB/GYN
Oregon Health Sciences University	MFM Fellow	1987-89	Maternal-Fetal Medicine
Board Certified OB/GYN and MFM until 20 Regis University	MBA	2000-04	General MBA

## RESEARCH AND PROFESSIONAL EXPERIENCE:

1) 1 April 2006-present,

Vice-Chair, West Virginia University, Charleston, WV

2) 1 Jan 2005-1 April 2006

Locum Tenems Physician, JC Nationwide, Atlanta, GA

3) 1 October 2002-31 December 04

Director, Perinatal Assessment Unit, Rockford Health System, Rockford Memorial Medical Center, Rockford, Illinois

4) 1 July 2002-31 December 04

Staff Maternal-Fetal Medicine, Rockford Health System, Rockford Memorial Medical Center, Rockford, Illinois

5) 10 October 2002-1 January 2006

Adjunct Professor of Obstetrics and Gynecology, Midwestern University, Chicago College of Osteopathic Medicine, Department of Obstetrics and Gynecology

6) January 2003-1 March 2006

Visiting Clinical Professor in Obstetrics and Gynecology, University of Illinois at Chicago, Department of Obstetrics and Gynecology, College of Medicine at Rockford, Rockford, Illinois

7) 1 November 1997 – 1 July 2002

Director, Maternal-Fetal Medicine (MFM) Fellowship, Madigan Army Medical Center, Tacoma, Washington

8) 13 September 1999 – 1 July 2002

Acting Chief Clinical Study Service, Department of Clinical Investigation, Madigan Army Medical Center, Tacoma, Washington

9) 1995 – 1 April 2002

Director, Perinatal Assessment Unit, Madigan Army Medical Center, Tacoma, Washington

10) 1999 - present

Adjunct Associate Professor of Obstetrics and Gynecology, Uniformed Services University of Health Sciences F. Edward Hebert School of Medicine, Washington, D.C.

11) 1996 – 1 July 2002

Clinical Assistant Professor Obstetrics/Gynecology, University of Washington, Seattle, Washington

12) 1989 - 1996

Clinical Instructor Obstetrics/Gynecology, University of Mississippi, Jackson, Mississippi

13) 1995 -1999

Assistant Chief, Obstetrical Services, Madigan Army Medical Center, Tacoma, Washington

14) 1993 -1999

Associate Professor of Clinical Obstetrics and Gynecology, Uniformed Services University of Health Sciences F. Edward Hebert School of Medicine, Washington, DC.

15) 1 November 1997 - 1 September 1998

Chief, Maternal-Fetal Medicine Services, Madigan Army Medical Center, Tacoma, Washington

16) 1991 - 1995



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## INSTRUCTOR INFORMATION

**Executive Officer** 

(California Code of Regulations, Title 16, Section 1457)

Please Type or Print All Entri	es					Mandand
1. NAME:				2a. LICENSE NUMBER: D0045817		
Sandra C. M. Christiansen, MD				2b. Date of Expiration: 9/30/2008		
				-	2c. Type of Lice	nse: Physician and Surgeon
3. EDUCATION:						
College/University	Major	Major Degree A		Area of Preparation		Year Degree Granted
University of Maryland	Microbiology	B.S.		Pre-n	ned	1980
Univ of Maryland Sch. of Medicine	Pathology	P.A.		pre-n	ned	1982
Medical College of Penn.	Medicine	M.D.		medi	cine	1986
4. EXPERIENCE: (Start with m	ost recent experie	nce)				
Agency	Positi	Position		Clinical Area		From To Mo/Yr Mo/Yr
Care Net	Medical Consultant		obstetric	obstetrics & gynecology		6/06-present
Care Net Pregnancy Center	Medical Director		obstetric	obstetrics & gynecology		5/04-present
Care Net PC	Interim Executive Director		_			8/03-4/04
Frederick OB/GYN	private practice		gynecol	ogy		3/96-8/00
McCauley & Smigocki	private practice		gynecology			3/95-12/95
5. TEACHING EXPERIENCE:	> Hospi of the 1	nedicu Col	lege of F	enn	sylvanda j In	tern r Resident. OB)
Title of Course	Description		Location		•	Month/Year
"Somewhere Between Estrogen and Death	managing menop	managing menopause		Mount St. Mary's College		8/06
"The Basics of Going Medical"	overview of medi	overview of medical transition		Care Net Conference Denver, CO		9/06
Health and Wellness	middle school health		Homeschool Co-op		о-ор	1/07-5/07
"Emergency Contraception"	current concepts		Care Net Conference Denver,CO		rence Denver,CO	9/06
"Pure Integrity"	sex education		church youth group		roup	3/06-6/06
6. Have you ever had a course	-	^	n? Yes	No		
If yes, give dates:	Quiva	lent				
	U U		:::	•		

NOTE: If course has more than one instructor, please copy this form, as a separate form is necessary for <u>each</u> instructor.

Partners in Woman's Health; private practice; Staff-OB/Gyn

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## INSTRUCTOR INFORMATION

(California Code of Regulations, Title 16, Section 1457)

## Please Type or Print All Entries

1. NAME:				2a. LICENSE N	JMBER: Kentucky 16788
W. David Hager, M.D.			2b. Date of Expiration: 3 / 1 /2008		
				2c. Type of Licer	nse: Physician; M.D.
3. EDUCATION:					
College/University	Major Degree		e Are	ea of Preparation	Year Degree Granted
see attached c.v.					
4. EXPERIENCE: (Start with mo	st recent experien	ce)	<b>.</b>		
Agency	Position		Clinical Area		From To Mo/Yr Mo/Yr
see attached c.v.					
	Apr. distriction				
5. TEACHING EXPERIENCE:					
Title of Course	Description		Lo	cation	Month/Year
see attached c.v.		<del></del>	· · · · · · · · · · · · · · · · · · ·		
					·
6. Have you ever had a course	in Principles of Ad	ult Educatior	n? Yes N	0	
If yes, give dates: equivalent					

NOTE: If course has more than one instructor, please copy this form, as a separate form is necessary for <u>each</u> instructor.

1

## W. DAVID HAGER, M.D., FACOG

Women' Care Center 1720 Nicholasville Road Women's Care Center Lexington, KY 40503 Office Phone: (606) 278-0363 Office FAX: (606) 278-0082 University of Kentucky Department of Obstetrics and Gynecology 800 Rosc Street Lexington, KY 40536-0084

## PERSONAL DATA

## **EDUCATION**

Asbury College University of Kentucky B.A. M.D. 1968

1972

## POSTGRADUATE TRAINING

Intern, Hospital of the University of Virginia Charlottesville, Virginia

1972-73

Resident, Obstetrics and Gynecology, University 1973-75 of Kentucky Medical Center, UNIVERSITY OF KENTUCKY MEDICAL CENTER, Lexington, Kentucky.

Chief Resident, Obstetrics and Gynecology
UNIVERSITY OF KENTUCKY MEDICAL CENTER,
Lexington, Kentucky

1975-76

2

Clinical Research Investigator, STD Control Division, CENTERS FOR DISEASE CONTROL, Atlanta, Georgia 1976-78

Assistant Surgeon, U.S. Public Health Service CENTERS FOR DISEASE CONTROL, VD Control Division, Atlanta, Georgia 1976-78

## **BOARD CERTIFICATION**

American Board of Obstetrics and Gynecology Recertification - ABOG 11/78 8/93

## LICENSURE

Kentucky State Board of Licensure License #16788 6/73-present

Composite State Board of Medical Examiners

8/76-8/79

of Georgia

## **APPOINTMENTS**

## Military:

July 1976 to June 1978 - United States Public Health Service, Assistant Surgeon, Center for Disease Control, VD Control Division, Atlanta, Georgia.

## Faculty:

July 1976 to June 1978 - Associate Clinical Professor, Department of Obstetrics and Gynecology, Emory University School of Medicine, Atlanta, Georgia.

July 1978 to January 1980 - Clinical Instructor, Department of Obstetrics and gynecology, University of Kentucky Medical Center, Lexington, Kentucky.

July 1980 to March 1981 - Assistant Clinical Professor, Department of Obstetrics and Gynecology, University of Kentucky Medical Center, Lexington, Kentucky.



## CARE NET 2007 NATIONAL PREGNANCY CENTER CONFERENCE September 19, 2007 in Louisville, Kentucky

# Specialty Advance Track: "Sexually-transmitted Infections"



## **COURSE DESCRIPTION AND LEARNING OBJECTIVES:**

This course is a comprehensive presentation of the implementation of STI testing in a PRC setting. It will cover every aspect of initiating an STI program from community research and funding to the nuts and bolts of specimen collection and treatment options. Participants will learn ways to incorporate sexual integrity material in an effective and life-changing manner. These sessions will provide participants with an awareness of how to assess community's needs, how to integrate STI testing with existing medical services and how to put into practice the principles and guidelines presented.

Provider approved by the California Board of Nursing, Provider Number 54-1382723 for\_\_\_\_\_contact hours.\*

## **CANCELLATION POLICY:**

Registrants who cancel by August 31, 2007 will receive a 50% refund after conference. NO REFUNDS will be made after August 31, 2007. To cancel, you must notify Debbie Streets on or before August 31, 2007 by calling 205-979-7909.

\*Each nurse should claim only those hours of credit that he/she actually spent in the educational activity. Attendance is required to receive credit for contact hours.



44180 Riverside Parkway, Ste. 200 Lansdowne, VA20176 703-478-5661 www.care-net.org

## **CERTIFICATE OF ATTENDANCE**

Date of issue
(participant's name)
State of issue:
he continuing education activities entitled:
Track in Sexually-transmitted Infections"
September 19, 2007
7 National Pregnancy Center Conference onal Convention Center Louisville, Kentucky
Contact Hours Earned:
No.
andra M. Christiansen, MD
a Board of Registered Nursing, Provider # 54-1382723 forContact
Hours.  the licensee for a period of four (4) years after completion of this course.

## CARE NET.



MINISTERING THE HEALING COMPAGNACION OF CHRIST

" The Spirit of the Lord God is upon Me, because the Lord has anointed Me to preach good tidings to the poor, Ite has sent me to heal the brokenhearted, to proclaim liberty to the captives, and the opening of the prison to those who are bound; to proclaim the acceptable year of the Lord, and the day of vengeance of our God; to comfort all who mourn, to console those who mourn in Zion, to give them beauty for ashes, the oil of joy for mourning, the garment of praire for the spirit of heaviness; that they may be called trees of righteourness, the planting of the Lord, that He may be glarified." Isaiah 61:1-3

# Ministering the Healing Compassion of Christ

Care Net 2007 National Pregnancy Center Conference September 19, 2007 – September 22, 2007 • Louisville, Kentucky

## Dear Friend for Life,

We are honored to extend a special invitation to you this year to attend the 2007 Care Net conference. Our conference theme this year is "Ministering the Healing Compassion of Christ."

As your pregnancy center ministers the healing compassion of Christ to women, men, and families-in-need, it is our hope and prayer that during your time of participation at Conference you would be encouraged, refreshed, and equipped!

This year's conference will give you new information on pertinent pregnancy center issues, provide opportunities to fellowship with others, and receive personal ministry and encouragement.

You will want to take advantage of all that Louisville, Kentucky has to offer as one of the South's great convention cities. Come expecting a marvelous learning experience in the midst of a city filled with great eateries, excellent shopping, a memorable downtown section and unique visitor attractions.



The oustanding gathering of speakers promises to make this year's conference the best ever. Where else can you hear such a dynamic and diverse lineup of gifted professionals address critical issues facing our culture today?



## Heather Germanen

Heather Gemmen is a sought-after speaker for conferences, women's retreats, and pro-life events around the world. Previously known for her prolific success in authoring children's books, including the best-selling *Learn to Read Bible*. Heather's memoir, *Startling Beauty*, won national acclaim through her appearances on programs including *The 700 Club, Montel, Naomi's New Morning, 100 Huntley Street*, and through associations like Focus on the Family.

Heather is a writer and freelance editor for various Christian publishing houses. She is married to her best friend, well-known author and speaker Lawrence W. Wilson. Together they are the poster children for the new American family, growing every imaginable way through birth, marriage, adoption, and the startlingly beautiful result of a rape. They live in Indiana with their blended, multi-racial family of six children.



Furt Enterninger

Kurt Entsminger is the President of Care Net. Kurt became a Christian in 1988 at the age of 33. In 1998, after an 18 year career as a trial attorney in West Virginia, Kurt answered a call to enter full-time ministry and joined the staff of Care Net. Kurt served as Care Net's General Counsel for 3 years, as Care Net Executive Vice President for 2 years, and was appointed Care Net President in 2003. During his tenure with Care Net, Kurt has been a strong leader in promoting standards of excellence for pregnancy centers and greater unity within the pregnancy center movement. After receiving a B.S. Degree in Economics in 1977, Kurt attended law school at West Virginia University where he served as Associate Editor of the Law Review and graduated first in his law class in 1980. While serving as an Assistant United States Attorney during the Reagan and Bush Administrations in the 1980's, Kurt received two Department of Justice Special Achievement Awards. Kurt and his wife Susan have been married for 28 years and have three children.



Dennis Jernigan

You may know the music of Dennis Jernigan rather than the mention of his name. Songs like "You're My All in All", "Nobody Fills My Heart like Jesus", "Thank You", and "We Will Worship the Lamb of Glory" as well as hundreds of others, are sung all over the world. Dennis is a song writer and leader who believes worship is all about relationship rather than performance. God's grace and the freedom Dennis has found in knowing Jesus, permeate the music God breathes through this man's heart. He and his wife Melinda, with their nine children make their home in Muskogee, Oklahoma and serve at New Community Church.



Mark Mittelberg

Mark has been the evangelism director at Willow Creek Community Church in Chicago for eight years and for the Willow Creek Association for more than a decade. He serves as editorial consultant as well as a periodic guest for Lee Strobel's weekly television show, Faith Under Fire. He is a frequent writer for Outreach magazine, the primary trainer for Luis Palau's regional friendship evangelism seminars (preparing communities for Luis's festivals), and a regular speaker for CCN (Church Communication Network). Mark has a Master's Degree in Philosophy of Religion from Trinity Evangelical Divinity School. He lives in California with his wife, Heidi, and their two children.



Paula Rinehart

Paula is the author of *Sex and the Soul of a Woman*, a book that has proven to be a useful tool for younger women dealing with sexual regrets, relationships with men, and intimacy with God. She speaks frequently on college campuses on the subject of sexuality. A marriage and family therapist, Paula is also the author of *Strong Women*, *Soft Hearts* and most recently, *Better Than My Dreams* (WPublishing). Paula and her husband, Stacy, live in Raleigh, North Carolina and they are the parents of two grown children.



Francine Rivers

Francine Rivers, mother of three, is an established romance novelist. Shortly after becoming a born-again Christian in 1986, Francine wrote *Redeeming Love* as her statement of faith. *Redeeming Love* continues to be one of the Christian Booksellers Association's top-selling titles.

Francine and her husband Rick live in Northern California and enjoy the time spent with their grown children and every opportunity to spoil their four grandchildren. She uses her writing to draw closer to the Lord, and that through her work she might worship and praise Jesus for all He has done and is doing in her life.



Frank Eurek

Fank Turek, is an award-winning author (I Don't have Enough Faith to be an Atheist and Legislating Morality), apologist, and explorer who inspires audiences with timeless truths in these truthless times. He is a dynamic and engaging speaker who will show you why Christianity is true with his unique blend of logic, humor, and hard evidence.

Frank has searched for Noah's Ark in Iran and is currently exploring other biblical artifacts around the world. He has appeared on numerous TV and radio programs including: *The O'Reilly Factor, Hannity and Colmes, Faith under Fire, Politically Incorrect, The Bible Answerman,* and *Focus on the Family.* He has a doctorate in Apologetics and is a former Naval Aviator who served in the Pacific, Indian Ocean and Persian Gulf.



# specialty tracks

Registration for Specialty Tracks, Tues., Sept. 18, 7-9 p.m. & Wed., Sept. 19, 8-9 a.m.

TEST CONTRACTOR

Serving as an Executive Director demands time and energy. Issues of burn out, compassion fatigue, clear communicat and family balance are challenges every director will eventually encounter. Fighting on the frontlines for life can depart your emotional stamina if you are not prepared to recognize the need for refreshment and spiritual renewal. This spec track will assist you in identifying issues that are a barrier to effective leadership. Learning how to identify and overce the pitfalls will increase strength and longevity of your service.

inversion ville

NEW DIRECTOR – Wednesday only NEW DIRECTOR TRACK – Thursday - Saturday

SERVING WITH CARE AND INTEGRITY VOLUNTEER TRAINING\* - Thursday-Saturday This track is designed for the new director at an established Care Net affiliated main center. Wednesday's advance will prepare the new director in the areas of marketing, public relations, development and leadership, while the remain days will equip you to train volunteers. Attending all four days of this track meets your affiliation requirement. Se with Care and Integrity manual is included. (Closed Track)

\*If you are a new director, but have been on the staff of your center for a year or more and are already equipped to do the training, you need to only attend Wednesday sessions.

TRATED EXCESS VESSION

Is your center looking for an effective abstinence program that doesn't require full-time staffing? Do you r supplemental program to use with your existing curriculum? Then join us for KISSN training! You'll be equipped to p in both public school and church settings. You'll learn how to interactively communicate essential components who only have a one-shot invite. You will also be taught an easy to follow format for a session that challenges and economic parents. Cost on materials: \$45.00 (includes manual, challenge cards and publicity brochures)

With a reported 1 out of 5 abortions performed on college students, campus outreach has become vital to the mission of pregnancy center ministry. This full-day specialty track will provide attendees with practical informative, and tools for expanding or improving their ministry to reach local campuses. Workshop leaders will discutopics as: how to expand your ministry to include sexual health services, how to effectively market and prome campus ministry, and how to facilitate partnerships with and recruit volunteers from existing student groups. Additattendees will receive information on resources and support available through Care Net new campus initiative.

TONUTON MINITARY

The Church is dealing with an unprecedented spiritual attack related to our declining moral culture. Par overwhelmed trying to raise children in an age of sexual promiscuity, and our children, from toddlers to teens, are by a constant message that truth is relative and that exploring any kind of sexual behavior is normal and appearance. A significant part of upholding the sanctity of human life is by coming alongside the church, partner parents to raise Godly children in an evil age, as well as equipping, encouraging and exhorting the Church to rightful place at the forefront of restoring the sanctity of human life.

The primary mission of Care Net pregnancy centers is to show the love of Christ to our clients in both word and deed. Understanding the post-modern mindset and communicating to diverse cultures and denominations are the evangelistic challenges pregnancy centers face with their clients. Learn how to effectively minister the compassionate love of Christ and reveal His saving grace to a diverse and changing world.

Fundraising is vital to all pregnancy centers. Biblical fundraising is the ministry of encouraging others to give. You are asking your donors to become partners with you in fulfilling the goal and vision God has given to this ministry. Building relations with donors, foundations, and your entire contingency will broaden your support base and strengthen community relationships. Image branding, capital campaign, and planned giving are vital fundraising components to bolster growth and advance the pregnancy center ministry.

E TIS HINDEVILOPYEN

Ordained minister and founder of Teaching the Word Ministries, Keith Yoder, will be leading a five part workshop series designed to help centers follow the Biblical model for leadership development. Keith will introduce attendees to his "5C" model: Christ, Community, Character, Calling, and Competency. He will challenge existing pregnancy center leaders to follow Christ's model for training up disciples and leaders and will encourage them to take these principles back to their centers and implement them as they seek to train and develop new leaders.

STREET ALFZEDELWARE

Specialized Training: "The Specialty PACE (Post Abortion Counseling and Education) track is for leaders who desire to serve in the field of post-abortion ministry. Come learn from those that have experience and a calling in this field. Equip yourself to lead and serve post-abortive clients.

The Peacemaker seminar will equip you to respond to difficult situations and people with a biblical perspective. The principles covered in the seminar have been used to resolve hundreds of disputes, ranging form interpersonal conflict, family and martial conflict, church divisions, boardroom battles, personal disputes, and complicated lawsuits. The training covers topics such as confession, confrontation, forgiveness, and reconciliation and employs gripping examples and case stories form everyday life.

WHILE STEEL AND CANES

Teri Goudie, a media trainer for Fortune 500 companies, returns this year for an intensive training on how to conduct media interviews. In an era of increased scrutiny by the media and public officials, it is critical that every pregnancy center leader be prepared to interact with the media. Don't miss out on this incredible opportunity to be equipped by one of the nation's top media trainers. Participants will practice on-camera interviews and receive personal critique. In addition, throughout the day, you will rehearse solid answers to hostile and tricky questions. Participants must attend the entire day of workshops as the training will be sequential.

This course is a comprehensive overview of the implementation of STD testing in a Pregnancy Crisis Center setting. It will cover every aspect of initiating an STD program from community research and funding to the nuts and bolts of specimen collection and treatment options. Participants will learn ways to incorporate sexual integrity material in an effective and life-changing manner. Continuing education credits (CEU) will be offered for nurses in attendance.





# Conference Schedule

## WEDNESDAY September 19, 2007

## SPECIALTY TRACKS

8 AM - 9 AM

REGISTRATION FOR SPECIALTY TRACKS

Care Net Resource Table Open

Welcome Table Hosted by Kentucky Pregnancy Centers

9 AM - 10:30 AM

## WORKSHOP SESSION A

My Cyber Life - Cindy Winter-Hartley Abstinence - KISSN

Encouraging, Equipping, and Engaging the Church -Raul Reyes **Church Relations** The Campus Crisis - Jessica Harriman

College Campus Avoiding Burn-out -Tracy Casale Directors' Issues Evangelism - Lori DeVillez Evangelism Image Branding -Aaron Atwood Fundraising

-Christ - Keith Yoder Leadership Development -=

Your Leadership - Cindy Hopkins New Directors (closed)

A Biblical Foundation: Post-Abortion Stress - Linda Cochrane PACE — Specialized training

Conflict: A New View -Eric Foley Peacemakers Public Relations.

The Media Preparation Method -Kristin Hansen and Teri Goudie

Overview: Exploring the STI Option -Julie Klarenbeek

10:30 AM - 11 AM

BREAK - COFFEE SERVICE - CARE NET RESOURCE TABLE OPEN

11 AM - 12:15 PM

## WORKSHOP SESSION B

Abstinence - KISSN Church Relations College Campus Directors' Issues Evangelism Fundraising

STI Training

Leadership Development

New Directors

PACE – Specialized training

Peacemakers **Public Relations**  Staying Culturally Relevant -Cindy Winter-Hartley

Church Prayer Strategies -Lisa Hosler Starting a Connect Office -Jessica Harriman

Building Your Team -Sol Pitchon Servant Evangelism -Elaine Ham Relational Marketing: God's Plan - Ron Haas

Community - Keith Yoder

Public Relations/Development -Mimi Every

A Healing Framework: Leadership in Ministry -Linda Cochrane

Glorifying God -Eric Foley

Print Interviews: Becoming the Source of First Choice

-Kristin Hansen and Teri Goudie

Understanding STD Testing and Treatment -Sandy Christiansen

STI Training

12:15 PM - 12:30 PM BREAK

> 12:30 PM - 2 PM 1 PM - 3 PM

LUNCH - CARE NET RESOURCE TABLE OPEN Exhibitor Registration and Set-up Exhibit Area

2:15 PM - 3:30 PM

## WORKSHOP SESSION C

Abstinence - KISSN Church Relations College Campus Directors' Issues

Reaching the Hispanic Client -Gina Harris

Creating Stronger Relationships with Church Leadership -Sol Pitcl Finding Your Niche -Kristin Hawkins and Danielle Huntley

Compassion Fatigue -Linda Perry

2:15 PM - 3:30 PM

## WORKSHOP SESSION C (CONTINUED)

Evangelism Prayer: The Springboard for Evangelism -Kurt Dillinger and Bill Velker

Fundraising Major Donor Acquisition -Melinda Delahoyde

Leadership Development Character - Keith Yoder
New Directors Legal Issues -Kurt Entsminger

PACE — Specialized training A Protective Roof: Board/Center/Community Relationship -Linda Cochrane

Peacemakers Getting the Log Out -Eric Foley

Public Relations Broadcast Interviews: Controlling the Message and the Image

-Kristin Hansen and Teri Goudie

STI Training Implementing STD Testing in your Center -Karolyn Shrage

3:30 PM - 3:45 PM

Break / Care Net Resource Table Open/Exhibits Open

3:45 PM - 5 PM

## WORKSHOP SESSION D

Abstinence — KISSN Addressing Pornography in the Center and in Your Abstinence

Program -Jim Grenfell

Church Relations Presenting Resources to Your Local Church -Linda Klepacki

College Campus Tailoring Your Ministry to the College Demographic -Karolyn Shrage

Directors' Issues The Personal Spiritual Battle - Barbara Willis

Evangelism Multicultural Evangelism -Tom Lothamer Fundraising Planned Giving -Mark Joseph

Leadership Development Calling -Keith Yoder

New Directors Marketing 101 -Julie Abel and Joy Crosby

PACE — Specialized training An Open Door: Individual Bible Study or Group Setting -Linda Cochrane

Peacemakers Gentle Restoration - Eric Foley

Public Relations Top Ten Toughest Questions: How to Answer with Speed and Dignity

- Kristin Hansen and Teri Goudie

STI Training STI's and the Adolescent Brain. - Julie Klarenbeek

5:00 PM - 5:45 PM

Break - Care Net Resource Table Open/ Exhibits open

5:45 PM - 7 PM DINNER

## 7 PM – 8:15 PM WORKSHOP SESSION E

Abstinence — KISSN Partnering with the Church to Reach the Community with

the Abstinence Message -Gary Brown
Church Relations Servant Evangelism -Elaine Ham

College Campus Marketing Your Campus Ministry -Melissa Jansen
Directors' Issues Receiving Ministry -Sam and Anita McMillan

Evangelism The Ministry of a Life-giver -Father Frank Pavone

Fundraising Capital Campaigns -Kirk Walden Leadership Development Competency -Keith Yoder

New Directors Equipping and Keeping Volunteers - Lara Devine

PACE A Welcome Sign: Letting Others know you Exist -Linda Cochrane

Peacemakers Go and Be Reconciled -Eric Foley

Public Relations The One-Minute Pitch: Using Your Media Skills on a Daily Basis

- Kristin Hansen and Teri Goudie

STI Training Ask the Experts: Panel Discussion. - Sandy Christiansen, Julie Klarenbeek,

Karolyn Shrage

**7PM - 9.PM** REGISTRATION BEGINS FOR MAIN CONFERENCE - KENTUCKY INTL. CONVENTION CENTER (KICC) Ehibits open/welcome table hosted by Kentucky volunteers





## THURSDAY September 20, 2007

General

**Fundraising** 

PM Break

**Public Relations** 

Urban

7:45 AM – 8:45 AM

REGISTRATION CONTINUES FOR MAIN CONFERENCE Care Net Resource Table Open/Exhibits Open Welcome Table hosted by Kentucky Volunteers

8:45 AM - 10:30 AM

WORSHIP AND KEYNOTE SESSION

KEYNOTE SPEAKER: MARK MITTELBERG

10:30 AM - 11 AM

Break - Coffee Service / Care Net Resource Table Open/ Exhibits Open Prayer Teams sign up sheets located at LifeSteward Ministries Booth

11 AM *—* 12:15 PM

WORKSHOP SESSION ONE

My Cyber Life -Cindy Winter-Hartley Abstinence God's View — The Big Picture - Anne Pierson Adoption You Have an Exceptional Board -Clark Forsythe Board

**Center Operations** Statistics -Kristin Hansen Date Rape -Connie Shae Client Issues

Introduction to the 10 Commandments of Integrated Marketing Client Marketing (Closed

> Balancing Your Life -Patricia Layton Key Steps Your Organization Must Take to Secure Foundation Funding

> > -Aaron Atwood

The Adolescent Brain -David Hager, MD Medical

Volunteer Training I - Nancy Williams and Patrick Eades New Directors (Closed)

Ministering to Post-Abortive Couples -Sheila Harper PACE "Whatever Dude!": Speaking morality to a post-moral world **Public Relations** 

-Marc Newman

Leading from Your Knees -Lisa Hosler Spiritual Leadership

The Signs of the Times -Claude Allen-Connedy Urban

12:15 PM - 12:30 PM

Lunch / Care Net Resource Table Open/Exhibits open 12:30 PM - 2 PM

Prayer Teams — First Level Marriot Hotel

2 PM - 3:15 PM

2:30 PM - 5 PM

**WORKSHOP SESSION TWO** 

Staying Culturally Relevant -Cindy Winter-Hartley Abstinence

Myths of Adoption -Marc Andreas Adoption

Successful Planning and Preparations for the Inevitable -Dan Busby Board

HR and Staff Development -Jeaneanne Maxon **Center Operations** 

Co-dependency -Jane Winn Client Issues

Commandments #1-3, Thou Shalt Build a Strong Foundation for your Client Marketing (closed)

Marketing Plan -Julie Abel, Joy Crosby

The Five Best-Documented Medical Risks of Abortion - Clark Forsythe General

Fundraising in a Changing World -Aaron Atwood Fundraising

HPV Vaccine -David Hager, MD Medical Volunteer Training II -Nancy Williams **New Directors** 

Going Online with Post-Abortion Ministry - Carla Simmert PACE

Rejected Again: Strategies People Use to Dismiss Pro-Life Speakers

and How to Overcome Them -Marc Newman

Strategist vs Spiritualist -Vicky Botsford, Beth Diemert Spiritual Leadership

Are We Our Brother's Keeper? -Arto Woodley

3:15 PM - 3:45 PM

Break / Care Net Resource Table Open/Exhibits Open

3:45 PM - 5 PM

## WORKSHOP SESSION THREE

Abstinence Reaching the Hispanic Clients -Gina Harris

Adoption Helping Volunteers Present Adoption -Marc Andreas
Board Board Role in HR and Administration -Jeaneanne Maxon

Center Operations Best Practices - Jenny Dixon Client Issues MAP - Sandy Christiansen

Client Marketing (closed) Commandments #4,5, Thou Shalt Know Thy Target Audience
General The Importance of Medicine and Science in the Public Debate

on Abortion -Clark Forsythe

Fundraising E-Giving -George Eusterman

Medical Overview of STI Testing in a PRC -Karolyn Shrage, RN, MSN

New Directors Volunteer Training III -Nancy Williams

PACE When Healing is too Hard: Helping Others Overcome Blocks to

Total Forgiveness -Kim Olson

Public Relations Developing Persuasive Speaking Strategies for Every Audience

-Marc Newman

Spiritual Leadership Leadership and Giving Away Your Ministry -Kurt Dillinger

Urban Importance of Evangelism -Phil Bray

5 PM - 5:45 PM

Break/ Care Net Resource Table Open / Exhibits open

5:45 PM - 8:30 PM

DINNER AND KEYNOTE SESSION

KEYNOTE SPEAKER: PAULA RINEHART

8:30 PM - 9:30 PM

Care Net Resource Table Open/Exhibits Open

## FRIDAY September 21, 2007.

8:45 AM - 10:30 AM

WORSHIP AND KEYNOTE SESSION

KEYNOTE SPEAKER: KURT ENTSMINGER

10:30 AM - 11 AM

BREAK - COFFEE SERVICE / CARE NET RESOURCE TABLE/EXHIBITS OPEN

10:30 AM - 12 PM

Prayer Teams - First Level Marriot Hotel

11 AM - 12:15 PM

## **WORKSHOP SESSION FOUR**

Abstinence Keeping Marriage in the Abstinence-until-Marriage Message

-Scott Phelps

Adoption Moving Your Center Toward Adoption -Cindy Cyphert

Board Access Your Organization -Bruce Cole

Center Operations Utilizing the Option Line -April Ponto, Bri Wolford

Client Issues Clinical Implications of Father-void in Clients - Vince Galloway







## FRIDAY September 21, 2007 (continued)

11 AM - 12:15 PM

## WORKSHOP SESSION FOUR (CONTINUED)

Client Marketing (closed)

General

Commandments #6-8, Thou Shalt Know Thyself

Insurance -Rick Renzi

Fundraising

Secrets of a Successful Walk -LifeSteward Ministries

Medical

Perinatal Hospice –Byron Calhoun, MD

New Directors

Volunteer Training IV -Patrick Eades

PACE

Abortion in the Church, What You Can Do to Facilitate Healing

-Mary Conn

**Public Relations** 

Writing a Winning Press Release - Kristin Hansen

Spiritual Leadership

The Power of Prayer and Hearing from God -Arthur Ellison

Urban

Abortion Hurts Men Too -Will Ford

12:15 PM - 4:30 PM 3:30 PM - 5:30 PM Free Time — Lunch on your own

Exhibits Open

5:30 PM - 8:30 PM

## DINNER AND KEYNOTE SESSION

WORSHIP & PRAISE WITH DENNIS JERNIGAN

8:30 PM - 9:30 PM

Care Net Resource Table Open/Exhibits Open

## SATURDAY September 22, 2007

8:45 AM - 10:30 AM

## WORSHIP AND KEYNOTE SESSION

KEYNOTE SPEAKER: HEATHER GEMMEN

10:30 AM - 11 AM 10:45 AM - 12:00 PM Break — Coffee Service/Care Net Resource Table Open/Exhibits Open

Prayer Teams — First Level Marriot Hotel

11 AM - 12:15 PM

## WORKSHOP SESSION FIVE

Abstinence

Addressing Pornography in the Center and in Your Abstinence Program:

-Jim Grenfell

Adoption

Adoption is about Love -Beverly Kline

Board

Financially Right —Dan Busby

**Center Operations** 

Client Marketing, Print Ads "R" Us - Joy Crosby

Client Issues

Borderline Personalities - Joan Boydell

Client Marketing (closed)

Commandments#6-8 cont'd, Thou Shalt Not Recreate the Overview

General

Understanding the Culture of Your PC -Dinah Monahan

Fundraising

DonorCare: Securing & Caring For Donors -LifeSteward Ministries

Medical

PTSD and Abortion -Vince Rue, PHD

New Directors

Volunteer Training V—Nancy Williams

PACE

The Power of the Personal Testimony - Patricia Layton

**Public Relations** 

Responding to Media Attacks on Pregnancy Centers - Kristin Hansen

Spiritual Leadership

Spiritual Warfare -Kurt Dillinger

Urban

Why an Urban Initiative -Lillie Epps

12:30 PM - 2 PM

Lunch/Care Net Resource Table Open /Exhibits open

2:15 PM - 3:30 PM

## WORKSHOP SESSION SIX

Partnering with the Church to Reach the Community with the Abstinence

Abstinence Message -Gary Brown

Adoption The Value of the Birthmother -Beverly Kline Building Your Three Year Road Map -Dave Everett Board Client Marketing, A Planning We Will Go - Julie Abel Center Operations

Understanding Cultural Differences -Kelly Price and Candy Gibbs Client Issues Commandments #6-8 Cont'd, Thou Shalt Not Recreate the Client Marketing (closed)

Marketing Wheel -Julie Abel, Joy Crosby

Using Biblical Counseling in the Counseling Room -Vince Galloway General

Guess Who's Coming to Dinner -LifeSteward Ministries Fundraising

RU-486 Update -Donna Harrision, MD Medical **New Directors** Volunteer Training VI -Patrick Eades

PACE The Invisible Bonds: Healing from Your Sexual Past -Barbara Wilson Building Relationships with Your Elected Officials -Wendy Wright **Public Relations** The Power of Your Testimony - Stephen Jones, Vicky Botsford Spiritual Leadership

Fathers Matter -Becky Graham Urban

12 AM - 3:45 PM

Care Net Resource Table/Exhibits Close

3:30 PM - 3:45 PM Break

Prayer Teams - First Level Marriot Hotel 3:30 PM - 4:45 PM

3:45 PM - 5 PM

## WORKSHOP SESSION SEVEN

Post-Adoption Care -Wendy Lowe Adoption

Board-Building and Development -Robert Harvey Board Client Marketing — Let's Go Surfin' Now -Joy Crosby **Center Operations** Counseling the Sexually Abused -Trudy Johnson Client Issues

Commandments #9-10, Thou Shalt Put Your Plans in Writing and Client Marketing (closed)

Adjust Them Regularly

**Develop Clear Communication Skills** General

Direct Mail -Matt Waters **Fundraising** 

Prenatal Care in a PRC -Juie Klarenbeek, RN Medical Volunteer Training VII - Care Net Consultants **New Directors** 

When Men Grieve Their Lost Children - Warren Williams PACE

Dressing for Success - Melinda Delahoyde **Public Relations** Leading in Righteousness -Jor-El Godsey Spiritual Leadership

Salvation Army Partnership Model -Sharre Latrell Urban

5 PM - 6:15 PM

Break

5 PM - 5:45 PM

Conference CD's need to be picked up prior to the Banquet

6:15 PM - 9 PM

## BANQUET AND KEYNOTE

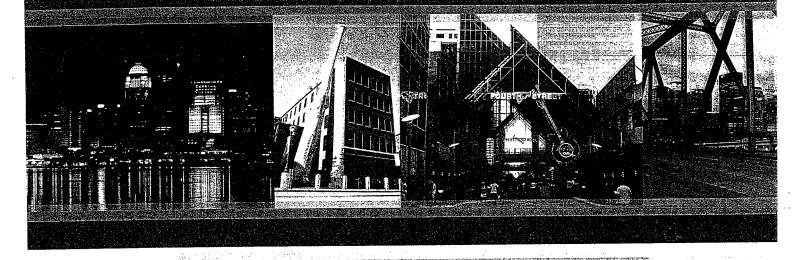
KEYNOTE SPEAKER: FRANK TUREK

Dr. Harold O.J. Brown Award Presentation



# Louisville, Kentucky

Located adjacent to the hotels is Fourth St. Live, a newly renovated shopping and eating area. Also downtown you will find the Louisville Slugger Museum, Glassworks, Joe Ley (one of the nation's largest antiques shops), Kentucky Museum of Arts and Crafts, and Waterfront Park. Stroll these venues during free time on Friday or search out some of Louisville's other highlights.



conference information

## **REGISTRATION**

The Thursday through Saturday conference registration fee includes conference materials, attendance to general sessions and workshops, plus lunch and dinner on Thursday and Saturday; dinner only on Friday. The Wednesday Specialty Track registration fee also includes lunch and dinner. You may also register on Care Net's web site www.care-net.org.

## **CANCELLATION POLICY**

Registrants who cancel by 08/31/07 will receive a 50% refund. NO REFUNDS will be made after 08/31/07.

## HOTEL INFORMATION

Host hotel-Louisville Marriott Downtown, Louisville, Kentucky Rates-\$129 per night Single/Double, \$139 Triple, \$149 Quad plus city and state taxes. Deadline for the Care Net Group rate at the Marriott is 08/19/07.

Reservations-Call Marriott reservations, 800.228.9290, or contact Misha Jordan, 502.671.4491, or misha.jordan@marriottlouisville.com (to guarantee double beds). Please book only rooms you know you will use. If you must cancel your room at the Marriott Downtown after 08/19/07, please contact Debbie@care-net.org before contacting the hotel.

**Other hotels** - Hyatt Regency Hotel, 502.581.1234, and the Marriott Courtyard, 502.562.0200. Request the Care Net group rate when making reservations.

## LOOKING FOR A ROOMMATE?

Go to www.care-net.org. Click on the Conference section to find a roommate or to post your contact information for sharing a room.

## AIRPORT & TRANSPORTATION INFORMATION

All major airlines fly into the Louisville Airport located 8 miles from downtown. Cab fair one way from the airport is approximately \$16·to all major hotels. Parking at hotels is \$16 overnight; off-site parking lots are \$3. Ask about Sharea-Ride cab fare. Yellow Cab, 502.636.5511, or Ready Cab, 502.417.4406.

VISITOR MEAL PACKAGE (Thursday through Saturday only) If a family member or friend is accompanying you, a Visitor Meal Package must be purchased in advance of the conference. This Visitor Meal Package includes lunch and dinner for Thursday and Saturday, and dinner only on Friday, (attendees will enjoy lunch on their own). Cost: \$175.

## **BANQUET TICKET - ONLY**

To purchase a Saturday banquet ticket for \$35, contact Debbie at 205.979.7909.

#### **EXHIBITS**

Exhibits will be open during workshops and times specified on the schedule.

This conference is open to the staff, board members and volunteers of pregnancy centers. Please call 205.979.7909, ext 105 or email Debbie@care-net.org witiquestions about registration.

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	*Early-bird deadline: July 28th				
Attendee's Name (Please Print clearly)	(Registrations received after 8/31/07 may not be accepted. Those registrations				
Title: (ex: Director, CEO)	accepted will include a \$50 late fee.)				
	SPECIALTY ADVANCE TRACKS:				
Center/Organization Name	New Directors — 4 days: additional \$175				
	☐ Directors' Issues — 1 day: additional \$175				
Center/Organization's mailing address (not physical address)	Abstinence - KISSN: additional \$175				
	☐ Church Relations: additional \$175				
Center's City / State / Zip	College Track: additional \$175				
Center's City / State / Zip	☐ Evangelism: additional \$175				
<u>, , , , , , , , , , , , , , , , , , , </u>	☐ Fundraising: additional \$175				
Center's telephone number					
	Leadership Development: additional \$175				
Email address	PACE: additional \$175				
Eman address	Peacemakers: additional \$175				
Check the one that applies:   Care Net Affiliate   Non-member	Public Relations: additional \$175				
Is this your first Care Net Conference?  Yes  No	☐ Spiritual Leadership: additional \$175				
	VISITOR MEAL PACKAGE: (Not available for Wednesday). Payment must				
NON-MEMBER CENTER, SPONSORED BY:	accompany registration. Deadline for Visitor Meal Package is August 31, 2007. The				
	Visitor Meal Package includes lunch and dinner for Thursday and Saturday, and dinner				
Sponsoring Center's Director	only on Friday, (attendees will enjoy lunch on their own).				
Sponsoring centers officetor					
	☐ Visitor Meal Package \$175.				
Sponsoring Center's Address	Must provide name of visitor:				
	☐ Banquet Ticket — \$35. Saturday evening				
Telephone Number	Name of guest:				
How did you hear about this conference?	Hume of guest.				
now did you near about this confedence:	PAYMENT MUST ACCOMPANY REGISTRATION:				
REGISTRATION FEES: Check all that apply.					
Registration fees include workshop materials, admission to keynote sessions,	☐ Visa ☐ MC ☐ DIS ☐ AMEX Check #				
workshops, lunch, and dinner.	Amount enclosed \$				
AFFILIATES:					
☐ Main Conference early-bird \$429/person	Credit Card Number Expiration Date				
☐ Main Conference regular fee: \$479/person	Name on card:				
☐ Client Marketing Track—Care Net and Heartbeat affiliates	Please mail or fax to Care Net:				
3 day training.	200 Century Park South, Ste 116. Birmingham, Alabama 35226. Fax: (205) 979-7881				
MONI MEMBER CENTERS	You may also register at www.care-net.org, using a credit card only.				
NON-MEMBER CENTERS:	•				
☐ Main Conference early bird: \$479/person	CANCELLATION POLICY: Registrants who cancel by August 31st will receive a				
Main Conference regular fee: \$499/person	50% refund after the conference. NO REFUNDS will be made after August 31, 2007.				
<ul><li>Client Marketing Track— Care Net and Heartbeat affiliates</li><li>3 day training.</li></ul>	Registration late fees will be applied if registration is accepted after 8/31/07.				

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We are pleased to provide a wide range of networking opportunities through the conference and exhibits. Please visit the exhibit floor and get connected with some of the best in our field.

## **PAST EXHIBITORS INCLUDE:**

Abana Database Solutions

Abstinence Clearinghouse

**Access Applications** 

Ad America Yellow Pages

Adoption Choices of Colorado

Ambassador Speakers Bureau

American Pregnancy Association

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AWARE

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Campaign for Life

Carelife Software Group

ECFA

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Enlighten Communications, Inc

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Foundation of Hope

**Gladney Center for Adoption** 

Heartbeat

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Heritage House '76, Inc

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LifeSteward Ministries

Life Support, Inc.

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